

# Fall 2011 Red Angus of the Carolinas Newsletter

## **RAAC ANNUAL MEETING WILL BE HELD AT THE STOCKING STUFFER SALE!!**

**FRIDAY NIGHT IMMEDIATELY  
FOLLOWING DINNER.**

*The sale catalogs are available  
online at [redanguscarolinas.com](http://redanguscarolinas.com)  
and [redcows.com](http://redcows.com)*

*Please call to get on our mailing  
list.*

## **5<sup>TH</sup> ANNUAL**

### **STOCKING STUFFER SALE!!!**

This year we will be returning to the Shuffler Sale facility in Union Grove, NC. The Date is December 10<sup>th</sup>, 2011 at 1pm. Call Rodney Fulton or Jeff Banfield if you need help with any choices in the sale, or a catalog.

**Rodney Fulton (336) 382-7935**  
**[rfulton@lexcominc.net](mailto:rfulton@lexcominc.net)**

**Jeff Banfield(910)315-3821**  
**[kbanfield@pinehurst.net](mailto:kbanfield@pinehurst.net)**

We are also looking for a generous person to donate a heifer for the juniors to auction off. The proceeds help to send juniors to the National Red Angus Round Up. Next year will be in Florida!

## **A NOTE FROM YOUR NATIONAL PRESIDENT.**

Joe Mushrush

Another RAAA convention has come and gone and I would like to congratulate the folks of "Red Angus of the Carolinas" for hosting a great one at Durham, North Carolina.

Total convention registrations may have been lower than some recent events, but attendance and participation at the sessions and meetings was definitely up. And that is the purpose of convention. So, hats off to those dedicated volunteers who went out of their way to make this year's event a positive experience.

Those in attendance had several points to take home.

The nation's commercial cow herd continues to shrink. Last year Red Angus registration transfers were up. We are selling more bulls into a smaller market. We are increasing our market share!

Our current Red Angus registration system is being held together with the computerized version of duct tape and baling wire. Efforts are underway to create a true web based registration system to alleviate headaches for both staff and members.

Our cooperative effort with the American Simmental Association continues. Next July we will host in partnership with ASA and Kansas State University the "Beef Profit Alliance" in Manhattan, Kansas. This will be a fantastic two days of education and tips to make your operation more profitable. Make plans to attend. It will replace Young Gun for 2012.

Major changes are in store for our FCCP program. We will become a 'one stop shop' for our commercial customers using multiple breeds of bulls. They will be able to purchase a tag (not yellow) to age and source their non Red Angus sired calves in addition to continuing the use of the yellow FCCP tag for the Red Angus sired calves.

The concept of DNA enhanced EPDs is rapidly advancing and Red Angus will not be left behind. We are actively gathering DNA for development of our very own "Red Angus panel" to enhance EPD's.

Speaking of DNA, have you ever registered a calf needing genetic defect testing and parental verification? You might discover the genetic defect test is run at Lab A and was not reported to the RAAA because there was not a registration number. The dam is on file at Lab B and the sire is on file at Lab C. Confusion reigns. A solution may be coming. Stay tuned.

## **Morgan honored with John V. Robbins Distinguished Service Award**

Martin Morgan of Leicester, N.C., received the John V. Robbins Distinguished Service Award from the Red Angus Association of America (RAAA) at the Red Angus National Convention in Durham, N.C., Sept. 15-16. Johnny Rogers of Roxboro, N.C., presented the award.

“When I think of Red Angus in the Carolinas,” said Rogers, “Martin is one of the first people I think of. He lead the resurgence of the breed in the mid-Atlantic area.” Morgan was a founding member of the Red Angus in the Carolinas Association and was the driving force behind the area’s first affiliate sale, The Stocking Stuffer Sale, held each December.

Morgan was elected to the RAAA Board of Directors in 2007 and the next year was named chairman of the Constitution and By-Laws Committee.

The governing documents of the RAAA had not been revised for the past 30 years and under the Morgan’s careful watch, the committee reviewed and revised the by-laws. They offered their first set of revisions at the 2009 convention and the final revisions in 2010.

“This revisions task certainly took a tremendous amount of time and dedication working with the staff, the Constitutions and By-Laws Committee and attorneys to make sure the wording was accurate,” said Rogers. “Martin’s dedication and attention to detail really put our association on solid ground going in to the future.”

“When I started in this breed, my sole goal was to forward the knowledge and recognition of Red Angus, especially in the eastern U.S.,” said Morgan. “As the breed continues to grow and expand in the East, so does our need to continue the education process with our commercial producers.”

The John V. Robbins Distinguished Service Award recognizes RAAA members who show outstanding dedication and service to the Red Angus breed.

### **Bull Development**

The RAAC is actively investigating the potential of establishing a bull development program and a bull sale targeting producers in central and eastern North Carolina. We are targeting a minimum of 20 bulls that would be developed on a high forage ration in 8 acre lots for a period of 12 to 16 months. The goal would be to sell these bulls as 16 to 26 month old bulls in a November time frame with carcass and growth performance data. We will have a discussion regarding this important topic at our annual meeting on Friday night prior to the Stocking Stuffer sale. If you have interest in participating in this program please call Blake Haley (919) 795-2041 or Ronnie Holman (828) 302-8659 for more details.

# HITTING THE ROAD WITH THE JUNIORS OF THE CAROLINAS

BY: CASSIE SCOTT

You know it's about that time of year when you start getting those emails about the annual Red Angus Round-Up Trip. This past summer seven juniors Cassie Scott, Dixie Acorn, Kiser Smith, Joseph Groce, Tristen Fulton, Abby Fulton and Michala Muse of the JRAAC traveled to Kansas. Our adrenalin was pumping as we headed out for a week of fun filled activities, being with the Red Angus people, and learning more about our breed. We started the week with ice breakers and team building and headed off to a Kansas City Royals baseball game. The next morning we loaded the bus and headed for a full day of excitement. We had two farms to stop at JK Cattle Company and Rush Red Angus where we got pasture tours and did some of our contest. We also got to stop in at Green Spring Bull Test Station to learn how things work there and see what they do. On Thursday morning we traveled to Joplin Regional Stockyards where it was SALE DAY. We got to go sit in on the sale and then informed about how the Stockyards work and what happens on a normal day compared to a sale day. After finishing up there we traveled over to Mushrush Red Angus where we took a pasture tour and did quiz bowl. It's not a Red Angus trip without stopping in at Kansas State University. We got the opportunity to have two presentations on animal welfare and udder/feet and leg scoring. We ended the week at Kniebal Cattle Company with the annual JRA business meeting and National Officer Elections. We had an exciting week with our friends of the Red Angus breed. Some of the people from the Carolinas even brought prizes home. Congrats to them. This trip would not be possible without the people who sponsor us all week and Keiley Banfield and Donna Fulton. We all can't wait till this upcoming year as we get to travel to Florida.

**Junior Red Angus Association of the Carolinas annual membership dues are \$10 per year. Dues should be made payable to the Red Angus Association of the Carolinas and mailed to: Donna Fulton, 4368 Arnold Road Lexington, NC 27295**

## RAAC MEMBERSHIP APPLICATION

Member's Name: \_\_\_\_\_

Name of Operation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ (home) or

\_\_\_\_\_ (cell)

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Total Herd: \_\_\_\_\_ Total Registered Herd: \_\_\_\_\_

Participate in Shows? Yes No Participate in Auctions? Yes No

How many bulls do you market annually? \_\_\_\_\_

How many feeder calves do you market annually? \_\_\_\_\_

What is your calving season? \_\_\_\_\_

Membership Dues

\$50.00 initial fee for the first year and \$20.00 each year thereafter of continuous membership

Return membership form and dues to: Red Angus Association of the Carolinas \* 4613 Hickory Nut Ridge Road

Granite Falls, NC 28630

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## RAAC Website Promotional Opportunities \*

### [www.redanguscarolinas.com](http://www.redanguscarolinas.com)

Farm Page—Cost: 3 months = \$50.00, 6 months = \$90.00 and 12 months = \$160.00

Page on website dedicated to RAAC member farms.

Purchase 3 month, 6 month or 12 month advertising on the website.

The "Farm Page" will have its own tab on all pages of the website.

Each farm will also be provided a link to their own website.

### Featured Advertisers

Cost \$25 per month

Ads for agribusiness, farm sales, etc. they will appear as a scrolling banners or special section on each page of the website.

### Classified Ads

Free to all RAAC members. - *Classified ads for non-members \$10/ad*

Ad copy should be provided via email to Keiley Banfield, of the RAAC. Keiley will then work with our webmaster to have the information placed on the website. Extra cost may be incurred by the advertiser depending on the complexity of the ad copy. Advertisers will then be billed by the RAAC for their ad.

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