



RED ANGUS ASSOCIATION  
OF THE CAROLINAS

# RAAC Newsletter

May 2008

Volume 4, Issue 1

## **Bull Hill Ranch Gray Court, South Carolina to Host RAAC Field Day Saturday – June 21, 2008**

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South Carolina is calling all Red Angus cattle enthusiasts. Join your fellow Red Angus Association of the Carolina's members on June 21, 2008 at Bull Hill Ranch for our fifth annual summer Field Day. Ranch owner's Jim and Alvina Meeks, along with their farm manager Raymond Prescott have graciously opened up their place for us to come together for an educational and fun day.

Details for the day are being finalized so watch for more information on the program. But plan to arrive at 9:30 am on Saturday morning for a great day. Raymond Prescott said it best when he described his ideal field day..." I really have a goal of everyone being able to just relax and have a good time visiting and looking over the cattle, but we certainly want things to be educational as well."

<See page 5 for map to Bull Hill Ranch>

### Accommodations:

**Holiday Inn Express** (864) 962-8500 or **Hampton Inn** (864) 963-9292

Both are located off of I-385, Exit 27 between Greenville and Gray Court about 15 - 20 minutes from the farm.

**RSVP to Johnny Rogers or Ronnie Holman by June 16th**

### **RAAC Officers**

#### **President**

**Johnny Rogers**

**Roxboro, NC**

**336-504-7268**

#### **Vice-President**

**Charlie Thomas**

**Winston-Salem, NC**

**336-575-5461**

#### **Secretary / Treasurer**

**Ronnie Holman**

**Granite Falls, NC**

**828-728-8116**

### **Red Angus Association of America and Hodge Livestock Marketing Network Form a Feeder Calf Marketing Agreement**

Hodge Livestock Network will hold a Red Angus special section in their June 5 and August 7 Sales. Calves for the June sale will be delivered in June and July while August sale calves will be delivered in August and September. The minimum lot size is 50 head of Red Angus sired calves that have had similar health and handling procedures. The 50 head may be a combination of steers and feeder heifers.

Hodge Livestock recommends the cattle be enrolled in the Red Angus Feeder Cattle Certification Program (yellow tag). The consignor is responsible for procuring tags from the Red Angus Association of America.

For more information and a list of Hodge Livestock Network representatives go to their website [www.hodgelivestocknetwork.com](http://www.hodgelivestocknetwork.com) or call 800-654-6181.

# Red Angus Association of the Carolinas

## Holds Annual Meeting

Red Angus enthusiasts from across the Carolinas gathered on February 9 at the Forsyth County Cooperative Extension Center for its annual meeting. President Johnny Rogers began the meeting by welcoming all members and special guest.

An excellent educational program focused on marketing source, age and genetically verified feeder cattle in North Carolina. Mr. Bruce Shankle with the North Carolina Department of Agriculture and Consumer Services discussed some of the many marketing opportunities being utilized by North Carolina producers. He explained North Carolina's position as a member of the Southeast Livestock Network and how this program is providing opportunities for producers to source and age verify their feeder cattle. Bruce also explained how the NCDA&CS would be willing to cooperate on a genetics verified feeder calf sale in the future. Then Greg Comstock, Marketing Programs Coordinator with the Red Angus Association of America gave a presentation on the value of Red Angus feeder cattle. His talk covered the benefits of being involved in Red Angus Feeder Calf Certification Program (FCCP). FCCP cattle have age, source and genetic verification and they have great demand from the feed yard and packing segments. These cattle offer tremendous gain and feed conversion in the feed yard and excellent carcass quality when sold on the grid. The RAAC is working with the Red Angus Association of America to put together marketing avenues that will allow southeastern commercial producers utilizing Red Angus bulls to achieve marketing premiums.



Following a brief reception the general business meeting for the association was held. President Johnny Rogers called the meeting to order. Secretary / Treasurer Ronnie Holman then read the minutes and gave the financial report for fiscal year 2007. Special members were recognized. Terry Boyles was thanked for his service as the District 7 Director for the Red Angus Association of America and Martin Morgan was recognized for being elected as the new District 7 Director. Amber Boyles the national Red Angus Junior Association President was also on hand for the meeting. A large portion of the business meeting was spent discussing the 2007 Stocking Stuffer Sale. Sale committee member Terry Boyles gave a sale report and stated that the sale was a big success. Excellent cattle were consigned from breeders all across the country and the quality of the cattle was reflected in the excellent prices received. Then members discussed the potential for a 2008 sale and a sale committee of Rodney Fulton, Jeff Banfield, Martin Morgan and Stan Morphew was appointed. Martin Morgan and Stan Morphew were also thanked for their commitment to the first sale and their help in making it great. Jerry Simpson and the Union County Cattlemen were also recognized for all their hard work in preparing the presale meal and activities. Martin Morgan was also thanked for hosting the 2007 field day at this farm Morgan Branch Red Angus. Other meeting topics included providing monetary support for all the youth Red Angus Show in North and South Carolina. Junior members will also receive support from the association to attend the 2008 Red Angus Round-Up to be held in Tennessee. Ronnie Holman explained to the members that a new website for the association had been launched. The new website [www.carolinasredangus.com](http://www.carolinasredangus.com) will feature member's farms and cattle. The site will also provide advertising opportunities for farms and businesses. New tradeshow booths were also purchased through the cooperative marketing program with the Red Angus Association of America. These new displays feature Red Angus customer service messages along with the association name and website. They will be utilized for special meetings, field days, tradeshow and fairs. Other topics covered at the meeting included the new Red Angus junior show at the NC State Fair, the potential for a special Red Angus bull sale and marketing opportunities for Red Angus influenced feeder cattle. Members were then informed that the 2008 field day will be held at Bull Hill Ranch in Gray Court, SC.

New officers for 2008 were elected as follows: Johnny Rogers – President, Charlie Thomas – Vice President and Ronnie Holman Secretary/Treasurer.

## Red Angus Stocking Stuffer Sale a Huge Success

Red Angus breeder's across the Carolinas and throughout the country teamed up and consigned cattle for the first annual Stocking Stuffer Sale. Despite the rain and cold of the day all spirits were high inside the Double E Sale Facility in Marshville, North Carolina. For the first Red Angus sale ever held in North Carolina the day was a huge success.

The Red Angus Association of the Carolinas hosted a pre-sale dinner and entertainment the evening before the sale. Buyers and consignors enjoyed a beef brisket dinner prepared by the Union County Cattlemen's Association. Attendees were also entertained by the music of an outstanding young band **Nashville Bound** and a few other reluctant singers.

Topping the field was a Donor Cow from Morgan Branch Red Angus – Leicester, NC selling as Lot # 6. At \$10,000, this King Rob X FCC Rambo 502 (Estonia cow family) sold to Polzin Zehnder Cattle Co. – Darwin, MN. Lot #9 consigned by Long Bow Farms – Walkertown, NC sold for \$9,200 to von Forell Ranch of Wheatland, WY and Circle M Red Angus – Asheville, NC. She was a Glacier Logan 210 X FCC Rambo 502 (Lakota cow family). Lot #10 featured a choice of Coopertop 591 daughters selling to Hickory Hill Farm – Taft, TN for \$7,750. They were consigned by Atkinson Red Angus – Pulaski, TN.

Open heifers were in strong demand, topped by Lot # 2 from Rocky Hill Red Angus – Petersburg, TN at \$5,250. She was an LCC Cheyenne B221L X Lman King Rob 8621 daughter and sold to Oak Hill Farm – Six Mile, SC. Lot # 5 sold for \$2,600 to Gregg Campbell – Starr, SC. She was consigned by Morgan Branch Red Angus – Leicester, NC and was an RCC Bernie M208 X Cherokee Canyon daughter.

The next high selling open heifers at \$2,500 were Lot 1 and 44. Lot 1 was a Lchmn Grandcanyon 1244G X Lchmn Hevn's Sake heifer consigned by Oak Hill Farm – Six Mile, SC going to Long Bow Farms – Walkerton, NC and Lot 44 was a SFP Southern Pine X BJR Monu 4X-303 heifer consigned by Sycamore Farms – Lake City, FL and selling to McLean Red Angus – Alma, GA.

One Future Flush sold as Lot 21 for \$4,900. It was a flush of LSF Rebalas 901 N3022 (full sister to Glacier Chateau 744) selling to 3K Land & Cattle Co. – Lewisburg, TX and consigned by Hickory Hills Farm of Taft, TN.

Topping the embryo packages was Lot #55 at \$3,900. They were a package of 3 sired by Red Fine Line Mulberry 26P X Lman Robin Hood 1174B (Dina cow family) from Atkinson Red Angus and Hickory Hills Farms of Tennessee and selling to Link Ranch – Avella, PA. Lot #38 was a package of 3 embryos from Circle M Red Angus – Asheville, NC selling to Lampley Red Angus – Lewisburg, TN at \$3,000. They were sired by Perks Advance 121R from the LMG Sara 328-817 donor cow.

Topping the bulls was Lot # 28 at \$4,500 going to Hall Red Angus of Bartlett, NE. He was a Beckton Julian GG B571 X Cherokee Canyon from Cross Creek Cattle Co. – Gold Hill, NC.

The volume registered buyer was Norm Wesson – Leland, Illinois with his purchase of 8 head of registered cattle (also 3 commercial females). The volume commercial buyer was Jeff Banfield with his purchase of six head. Cattle sold into 12 states including: Georgia, Illinois, Iowa, Minnesota, Nebraska, North Carolina, Pennsylvania, South Carolina, Tennessee, Texas, Virginia and Wisconsin. The auction was managed by Amy & Kyle Gilchrist of Douds, Iowa.

### Sale Report Averages

4 Donor Cows	\$7,688
18 Bred Females	\$1,661
22 Open Heifers	\$2,145
4 Cow/Calf Prs.	\$1,988
4 Bulls	\$3,038
1 Future Flush	\$4,900
8 Embryo Pkgs	\$2,075
1 Semen Pkg.	\$1,000
34 commercial open heifers	\$809

Sale committee members Martin Morgan, Stan Morphew and Terry Boyles are to be thanked for their strong commitment and hard work to make this first sale such a success.



# Second Annual Stocking Stuffer Sale

The second annual “STOCKING STUFFER SALE” is scheduled for December 13, 2008 in Marshville, North Carolina at the Edwards Double E Farm sale facility.

Below are some important points for you to know:

- Sale will be managed by Kyle Gilchrist Auction Co., Douds, IA.
- Consigners must be a current paid member of the RAAC.
- Cattle must be 1A (100%)
- Commercial cattle must have one registered Red Angus parent (open and bred heifers are eligible).
- \$50/head entry fee for registered cattle and \$10/head entry fee for commercial heifers.
- High quality cattle are needed to repeat the success of the first sale.
- All cattle will be screened for final eligibility in the sale.
- **Deadline for Nominations is July 15, 2008.** Nomination form may be downloaded from the Gilchrist website [www.redcows.net](http://www.redcows.net) or contact a member of the sale committee.

**Contact any of these sale committee members for more information:**

<b>Rodney Fulton</b>	<b>(336) 382-7935</b>	<b><a href="mailto:rfulton@lexcominc.net">rfulton@lexcominc.net</a></b>
<b>Jeff Banfield</b>	<b>(910) 315-3821</b>	<b><a href="mailto:kbanfield@pinehurst.net">kbanfield@pinehurst.net</a></b>
<b>Martin Morgan</b>	<b>(828) 683-9935</b>	<b><a href="mailto:morganbranch@att.net">morganbranch@att.net</a></b>
<b>Stan Morphew</b>	<b>(434) 579-5314</b>	

## RAAC Participated in the North Carolina and South Carolina Cattlemen’s Conference Trade Shows

RAAC breeders hosted a booth at both the NC and SC Cattlemen’s Conferences. New trade show displays featuring two Red Angus Association of America customer service solution messages were the feature at each tradeshow. The new banner stands were purchased by the association through the cooperative marketing program with the national association. We now have our own displays, so if anyone needs them for a local event please contact Ronnie Holman.

### RAAC Launch New Website

Please take a look at our association’s new website, [www.carolinasredangus.com](http://www.carolinasredangus.com). Keep in mind it is under construction and any feedback is welcome. We will soon be offering advertising plans for any farm interested in a special listing on the website.

### Updated Your Email Address

RAAC is trying to update our email lists in order to communicate better and faster with our membership. Please send any new email addresses to [jrogers@portbridge.com](mailto:jrogers@portbridge.com) and [ronnieholman@charter.net](mailto:ronnieholman@charter.net).



4613 Hickory Nut Ridge Road  
Granite Falls, NC 28630  
Phone: 828-728-8116

**Red Angus Association  
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## RAAC Membership Application

Member's Name: \_\_\_\_\_

Name of Operation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ (home) or \_\_\_\_\_ (cell)

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Total Herd: \_\_\_\_\_ Total Registered Herd: \_\_\_\_\_

Participate in Shows?	Yes	No	Participate in Auctions?	Yes	No
How many bulls do you market annually?	_____				
How many feeder calves do you market annually?	_____				
What is your calving season?	_____				

### Membership Dues

**\$50.00 initial fee for the first year and \$20.00 each year thereafter of continuous membership**